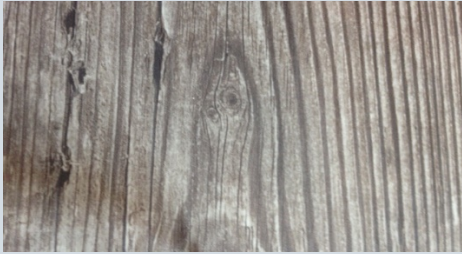


Loose Lay Luxury Vinyl Plank Features	Loose Lay Luxury Vinyl Plank Benefits
Incredibly realistic photo replication of natural materials (photographic process)	Using high resolution 3D-HD photography, the look and feel of nature's best materials is captured in its look and feel in the plank flooring manufacturing process.
Brands that offer 100% vinyl material	Loose Lay Luxury Vinyl Plank satisfies Green building standards and earns LEED points in commercial applications.
Inherent safety features	Meets requirements of commercial flammability codes, slip resistant requirements and a menu of other safety codes.
Approved for Condo Use	Quality vinyl flooring that is foam-backed with a fiberglass core provides a cushioned, flexible surface, making it an excellent choice for a sound suppression for condo strata approval. Using our top quality vinyl will help nullify and provide a nearly soundless surface that has spring and give for comfort.
Ease of maintenance	Simple damp mopping is all the recommended cleaning procedure needed for Loose Lay Luxury Vinyl Plank.
Excellent selection of sizes, shapes	Loose Lay Luxury Vinyl Plank available in standard size planks (7" x 48").
Naturally water resistant	Loose Lay Luxury Vinyl Plank floors are inherently water resistant (and fairly impervious to wet spills from above). It's important to install over flat, dry, approved substrates so that no water seepage occurs beneath the floor.
Scratch, stain, dent and scuff resistant	Specialized wear layers offer the strength, durability and resilience to plank flooring.
Healthy floors	Polyurethane antimicrobial top coating system that is able to eliminate and destroy up to 99.9% of all bacteria, dirt on the surface of the floor.
Cost effective	Economics factor favorably into the specification of Loose Lay Luxury Vinyl Plank for both commercial and residential applications, giving the look and feel of rich, natural materials at a lower cost.
Exceptional durability	Since most luxury vinyl plank flooring is also constructed to withstand commercial wear and tear, its ideal for residential high-traffic areas as well as other areas of the home. Our Malibu Series offers a lifetime warranty for residential applications and a 15 year limited warranty for commercial applications.
More resilient than other hard surface floors	Because there are multi-layers of vinyl in Loose Lay Luxury Vinyl Plank flooring as well as a resilient backing as the foundation, planks have more resilience underfoot. It's easier to stand on for long periods of time AND as an added benefit, it tends to be warmer underfoot than ceramic
Use with radiant heating	Great thermal conductivity, best for underfloor radiant heating.

Amazing aesthetics



There has been a stunning transformation in the design aesthetics of Luxury vinyl flooring in the last five years. If you are linking it to “industrial” looking floors, this is where you need to throw away your misconceptions. This may be the biggest factor that has caused interior designers to stand up and take note of the new brand of luxury vinyl plank. The 3D-HD add depth and realism to the total look, INCLUDING distressed wood finishes, stone and slate with tactile surface textures, and even woven textiles imbedded in the wear layers, are grabbing attention.

Floor replacement capabilities

LVT offers the option of a less permanent floor than wood or ceramic tile, especially with the growing popularity of floating or loose-lay LVT floors. When a consumer selects a wood or ceramic floor, they should really be in love with it, as it will probably be in the home for a very long time. Whereas, LVT offers the option of changing the room design much easier.